



Cori Deichmeister

Designer. Illustrator. Inky Fingers.

 [Inkyfingers.design](https://www.inkyfingers.design)

 cmdeichmeister@gmail.com

 [@Inkyfingers.design](https://www.instagram.com/inkyfingers.design)

 484.635.8923

Education

- **Kutztown University of Pennsylvania**
Kutztown, PA
Bachelors of Fine Arts,
Communication Design
Minor: Art History
GPA: 3.96
May 2023

Skills & Qualifications

- **Adobe Programs**
 - Illustrator, Photoshop, InDesign, & After Effects
- **Printmaking**
 - Linoleum, Etching, Engraving, Silkscreen, Letterpress, & Spray paint Aquatint
- **Press Operation**
 - Fine Art Printmaking Presses & Letterpresses
- **Painting**
 - Watercolor & Acrylic
- **Procreate**

Design Experience

- **Meris Inc. | Bethlehem, PA**
Graphic Design Intern | March 2023 – May 2023
 - Assisted in creating designs for client logos, advertising, and print materials
 - Completed a brand messaging proposal and media kit for the Spinnerstown Hotel
 - Attended Client Facing meetings, acted as assistant art director on photo-shoots, and presented work at the company's quarterly meeting
- **Kutztown University of Pennsylvania**
Office of Student Involvement | Kutztown, PA
Graphic Designer | Aug 2021 – May 2023
 - Visualized and designed posters, social media images, and logos for numerous student organizations and campus events
 - Communicated with clients on project expectations and requirements
- **Kutztown University of Pennsylvania KUCD IDEA Lab | Kutztown, PA**
Head Lab Monitor & Workshop Coordinator | Jan 2022 – May 2023
 - Sorted and organized the KUCD Landis Press type collection to bring the studio to working order
 - Coordinated and facilitated training sessions for both interested students and prospective monitors
 - Managed operating procedures for letterpress & silkscreen studio materials
 - Planned and facilitated events and workshops with student organizations
- **Kutztown University of Pennsylvania Campus Marketing | Kutztown, PA**
Design Assistant | Seasonal June 2022 – August 2022
 - Designed a billboard campaign with campus admissions following new brand guidelines
 - Redesigned admissions materials according to updated brand guidelines
- **Freelance Artist**
June 2022 – December 2022
 - Designed and illustrated a full deck of playing cards
 - Coordinated directly with the client over a course of six months with constant feedback

Leadership Experience

Kutztown University IDEA Lab, Head Monitor & Workshop Coordinator, 2022–2023
Kutztown University Image Making Club, President & Founder, 2022–2023
Kutztown University AIGA, Vice President, 2021–2022

Involvement

- **Amos Lemon Burkhart Foundation Gala | New York, NY**
Activity Coordinator | November 2022
 - Designed and demonstrated thank you cards for gala guests to letterpress at the event
- **Designathon | Kutztown, PA**
Graphic Designer | April 2022
 - Collaborated with a team to design and illustrate a series of stickers for the Amos Lemon Burkhart Foundation on a tight deadline
- **Design RX | Kutztown, PA**
Graphic Designer | February 2022
 - Collaborated with student designers to create a student client's personal branding and business card

Awards & Honors

- GD USA American Package Design Award | 2023
- Kutztown University Communication Design Graphic Design Award | 2023
- CUPRAP Silver CUPPIE in Print for Kutztown University Marketing | 2022

References Available Upon Request

